

### **UNDERSTAND LEADS TO RESPECT**

When working across cultures, more understanding of differences earns respect.

### LOOK FORWARD TO ATTITUDE

The successful always look forward to their day, even in challenging times.

### TO ACHIEVE IT, WE ENABLE IT

Great leaders know they are the enablers and their people are the real achievers.

#### WHAT AM I CHANGING?

In a fast-changing world, we always need an answer to: What am I Changing?

#### **PEOPLE ISSUE**

All problems in business have a people dimension. Hire the right people.

### **OPEN THE DOOR TO OPPORTUNITIES**

Sometimes you look outside your normal business to see a new door to open.

#### **RETHINK IN GOOD TIMES**

Everyone rethinks in bad times. Rethink in good times to become even better.

### **KEY ENABLER OF YOUR BUSINESS**

For any business, the key enabler is YOU. Your attitude AND focus are the catalyst.

### **STEP BACK TO STEP FORWARD**

Sometimes we need to step back and get the right perspective to step forward.

### PASSION TO SOLVE PROBLEMS

Have a passion to solve problems and develop this passion in your people too.

#### **SMOOTHS OUT THE BUMP**

A great attitude smooths out bumps and enables progress in difficult times.

### **BETTER DRIVES BIGGER**

When we get better, our customers will drive us to get bigger.

#### **BEING OPEN TO CHANGE**

Change drives growth, so the way to grow faster is to welcome change.

#### **APPLY THE LEARNING FAST**

A learning that is applied right away has a bigger impact on us than applied later.

#### WITH CHALLENGES, FIND MORE BRAINS

The bigger challenges we face, we need to seek out the advice from others.



### WHO'S YOUR MENTOR?

People with mentors grow faster than those without and reach their potential.

### **EMBRACED OR IMPOSED CHANGE**

Ensure your best people (influencers) embrace change vs feel imposed to do it.

### **APPLIED IN A FRESH CONTEXT**

Creative/innovative people take what they know and apply it in a fresh context.

#### **INVEST IN POTENTIAL**

Successful leaders invest wisely and support those who will use their potential.

**BUILD BRIDGES BETWEEN AGENDAS** Get the support to make it happen by linking the IMPORTANT of others with ours.

#### **ONE THING TO COUNT ON: CHANGE**

The top skills for today's world are leading change and being adaptable to change.

### **KEY ABILITY IS RESPONSIBILITY**

Look for it, embrace it, and you and your business will grow faster.

# ADAPT THE FUNDAMENTALS

Adapt and use your fundamentals (your strengths) in new and innovative ways.

# FOUNDATION OF YOUR ORGANIZATION

Successful changes start with the right people with the right mindsets.

# **EMBRACE OUR FEARS**

Take action through your fears to keep making progress towards your goals.

### **STAY TRUE TO OUR VALUES**

Forget your values and life starts to become a burden...missing opportunities.

#### **PEOPLE BEFORE STRATEGY**

The right people create the right strategy, and will execute it well too.

### **HEARTBEAT OF A COMPANY**

The heartbeat in every company is driven by the culture developed over time.

**APPLY LEARNINGS TO POSSIBILITIES** Invest in reflection time and you will become more innovative too.

# EMBRACE WHAT YOU ARE AFRAID OF

We need to embrace fear, and drive through to the other side with action.



### DIRECTION FIRM AND PLANS FLEXIBLE

Be firm in your direction, but flexible in your approach. It's never a straight line.

### **PLACING STRATEGIC BETS**

If we want to be truly innovative, not everything we try can be successful.

### **EMBRACE WHAT THREATENS YOU**

People and companies often get in trouble by avoiding what is threatening them.

### **PEOPLE MAKE THE VISION HAPPEN**

Processes don't deliver visions, people do. Get the right people on board.

# BELIEF DETERMINES RESOLVE

Belief is sort of an amplifier for your discipline...so how strong is your belief?

### START WHERE YOU ARE NOW

The sooner you start, the sooner you can create the conditions to enable more action.

### WE CAN'T CHANGE THE PAST

The past is gone, and the future is only changed by what we do today (NOW).

# DON'T QUIT BEFORE SUCCESS COMES

When your dream is strong enough, it will never allow you to quit.

# **BRING POWER TO THE PRESENT**

The future brings power to the present and pulls more action in us to build it.

### WHEN YOU ENCOUNTER OBSTACLES

Obstacles are always there, so focus on who can help us remove them.

### LOOK BEYOND THE SITUATION

Look beyond the situation and you focus more on what you can do about it.

# NEW INSIGHTS INTO WHATEVER YOU DO

Life becomes more interesting when you bring new insights into what you do.

# MOTIVATE PEOPLE TO WANT TO GROW

When your people grow faster, so does your company too.

# ACTION MAKES THE DIFFERENCE

Action is the difference maker...between the successful and the unsuccessful.

# **EMBRACE IT OR HIDE FROM IT**

With everything in life, you are either embracing it or hiding it from it.



# **CULTURE IS SOMETHING THAT EVOLVES**

Culture is not a constant, requires constant focus to evolve in the right direction.

### **STICK TO YOUR PRINCIPLES**

Especially in times of a crisis, it becomes important to stick to your principles.

### **ANSWERS ARE THERE**

The answers you need are out there...have the courage to ask for help.

# **OPPORTUNITIES ARE ON THE MOVE**

You will always see more opportunities by taking action than with thinking alone.

### WHEN THE OPPORTUNITIES COME

Always focus on being prepared for when the opportunities come your way.

### **REDIRECT THE TEAM'S ENERGY**

In changing times, leaders need to redirect the team's energy to the important.

### **INNOVATION IS A LEARNING PROCESS**

Innovation is a learning process...more you learn, more innovative you become.