

OWNERSHIP Leadership Sprint

Drive Real Behavior Change. Ignite a Culture that Delivers

Inspiring. Practical. Accountable. Supported.

Seven weeks program that scales ...with multiple cohorts possible at the same time.

Why do many leadership development programs fail?

1. Work pressures leave no time for practice or reflection.
2. Little follow-through, reinforcement, or accountability.
3. No focus on observable behavior change.
4. Great ideas... minimal transformation.

Leadership doesn't change because of information.
It changes because of commitment, practice, and accountability.

What makes this program different?

1. Practice - Leaders apply learning immediately – in real time, with real people.
2. Accountability - Leaders verbalize and explain their commitments to others.
3. Behavior Change That Sticks - New behaviors become visible to everyone.

It's not just a learning, It's a Behavior Change Sprint.

FORMATS

In Person

Online

Hybrid

Designed for Sustainable Change
Not Learning / Inspiration Alone

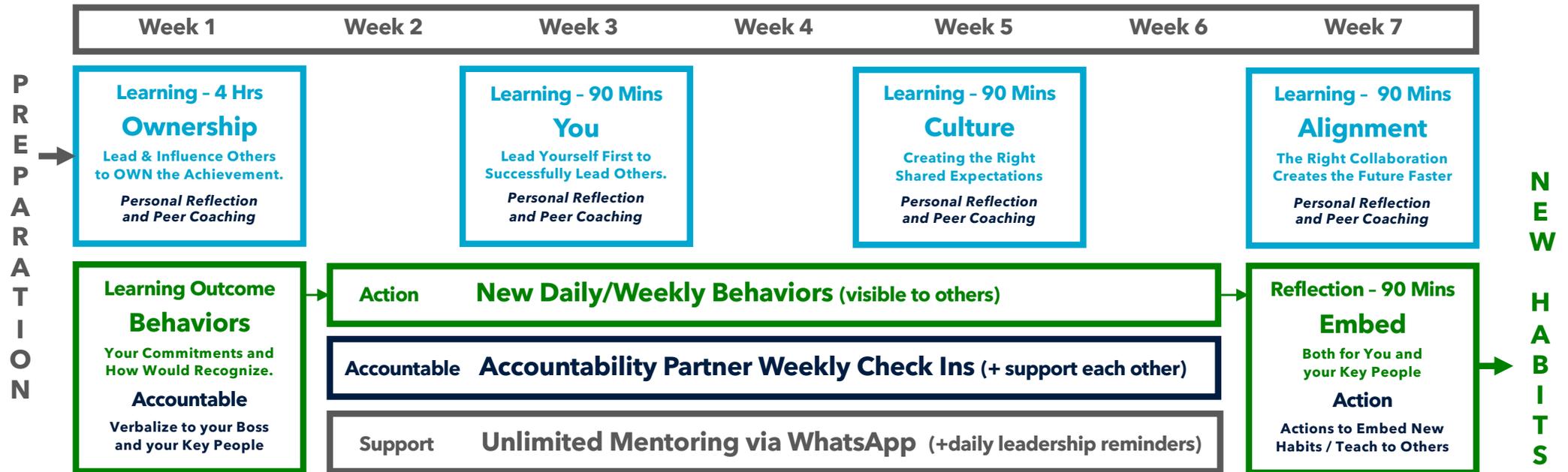
Built-In Accountability

- Weekly accountability partner check-ins
- Follow-up with bosses
- Visible commitments to others
- Observable behavior targets

Continuous Support

- Unlimited mentoring via WhatsApp
- Daily leadership reminders
- Peer coaching conversations
- Reflection checkpoints

Leadership Change is Supported
Not Left to Chance or Ignored



Mark is a leadership specialist and has spoken on leadership in over 50 countries around the world. He has led enterprise change in Europe, the Middle East and Asia; and has taught at business schools throughout Europe. Mark mentors executives and runs leadership programs in companies across the world...helping companies to grow their leadership pipeline faster. Originally from the USA, Mark has lived in Singapore, Egypt, Netherlands, Italy, Japan, and now makes London UK his home.

MARK FRITZ

What others have said about Learning from Mark:

"Insightful, inspiring and entertaining; and I am looking forward to implementing what I have learned."
"Dynamic sessions with practical visuals that make it easy to remember and put into practice".

OWNERSHIP Leadership Sprint

Drive Real Behavior Change. Ignite a Culture that Delivers

Learning

Ownership

Lead & Influence Others to OWN the Achievement.

- **Take an Outcomes Focus** (*Think / discuss in the language of achievement.*)
- **Lead NIFO - Nose In, Fingers Out** (*Let your people feel it's theirs.*)
- **Invest in your Role Models** (*They are the extension of you, when you are not around.*)
- **Leaders are the Context Providers** (*Frame your conversations for more influence/impact.*)
- **Reflection and Peer Coaching** (*Give yourself advice and gain advice from others.*)

You

Lead Yourself First to Successfully Lead Others.

- **You Understanding You** (*It's the foundation for your influence/impact.*)
- **Learn to Let Go** (*Three reasons why leaders do not let go.*)
- **Focus on your Strengths** (*Grow your strengths and your influencing skills.*)
- **Schedule your Recovery** (*Focus on always being at your best.*)
- **Reflection and Peer Coaching** (*Give yourself advice and gain advice from others.*)

Culture

Creating the Right Shared Expectations.

- **Culture is Shared Expectations** (*Want to achieve together and behave with each other.*)
- **Share a Powerful Vision** (*Engage your people in delivering the future.*)
- **Keep your Values Alive** (*Continually discuss the behaviors driven by your values.*)
- **Lead & Manage Risk** (*Create a culture where taking risks is normal.*)
- **Reflection and Peer Coaching** (*Give yourself advice and gain advice from others.*)

Alignment

The Right Collaboration Creates the Future Faster.

- **Create the Conditions for Success** (*Enable your people to deliver the success.*)
- **Make Plans & Achievement Visible** (*Why and visibility drive pride and accountability.*)
- **Enable Collaboration & Interdependence** (*Enables the teamwork for high performance.*)
- **Provide your People Air Cover** (*Alignment enables your team to deliver faster.*)
- **Reflection and Peer Coaching** (*Give yourself advice and gain advice from others.*)

Inspiring. Practical. Accountable. Supported.

Seven weeks program that scales ...with multiple cohorts possible at the same time.

Preparation

Management Expectations

Clear expectations on behavior change and teaching your key people.

Self Assessment

Simple six questions self assessment on key leadership behaviors.

Observable Behaviors

Verbalize

Leaders commit and share how others would recognize the change.

Visible

Leaders start practicing new behaviors from the very first week.

Embed Habits

For the Leader

Leader creates a plan to turn the new behaviors into habits.

For your Key People

Leader determines which behaviors to teach to their key people.

Accountable

To your Accountability Partner

Weekly check ins to support and hold each other accountable.

To your Boss / Key People

Leaders must act on what they have verbalized to others.

Support

Mentoring

Unlimited mentoring support from Mark via whatsapp.

Daily Leadership Reminders

Daily reminders keep the learning top of mind in the leaders.